



Swatch Watch Charmingly Beautiful GE217

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This extraordinary, thoroughly original Gent is a charming and beautiful piece of work. Manish Arora's signature is evident in every exuberant detail. The Broad, colourfully printed textile strap has the look and feel of a cinematic romance: the dashing leading man and seductive leading lady are stars splashed up on giant posters. Cartoon speech bubbles give us their lines-HE: You are so beautiful. SHE: He is so charming. The colourful cartoon extends over end-pieces affixed to the broad bracelet which holds the transparent clear plastic case and dial through which the coloured elements of the movement are visible. A broad red band surrounds the dial, at whose centre is a cut-out green and yellow tuk tuk with an open door. In the absence of numerals or indices, slim red hour and blue minute hands and a delicate yellow seconds hands mark the time. Charmingly Beautiful comes in a special sleeve recalling the colourful cartoons from the watch.

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| Family: | Swatch Originals / Swatch Gent |
| Collection: | Spring-summer 2010 watches |
| Recommended for: | Men, women, boys and girls |
| Color: | Multicolor |
| Type of case: | Plastic, transparent (33 mm / 1.30") |
| Hands (h, m, s): | Red, blue, yellow |
| Type of strap: | Leather, multicolor (17mm / 0.67") |
| Features: | Water-resistant (30 meters / 100 feet) Swiss made precision quartz Special packaging |



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